

NAEB NEWS LETTER

Office of Executive Secretary
Urbana, Illinois
November 1, 1939

WHY DON'T YOU SEND ME SOME DOPE

About all I ever read about what educational radio stations are doing comes from Broadcasting, The Radio Guide, Educational Radio and Recording, Radio Daily, or Variety. Now, I ask you, is that any way to treat your secretary who is supposed to pass along dope to other members? Why not tell me what you are doing in the way of new programs? Why not sit down and tell me what you think is wrong with radio; with NAEB; or with yourself. Let's have better news for the News Letter!

RECORDING LICENSE FEES

The NAEB committee which is working on this subject is still on the job. Our suggestion to NAEB members is to wait until you get some definite word from NAEB before you actually pay RCA-Victor any others. NAEB has been assured by RCA-Victor that if the matter is not settled by December 1 that an effective extension date will be set. Pre-mature action by some NAEB members might make the whole case more difficult for the association. In its negotiations to date RCA-Victor has indicated every desire to reach a satisfactory agreement with NAEB. However, it seems best to Novik, who is representing NAEB in the negotiations, not to press for action right now.

LA GUARDIA HEARING BEFORE FCC

You will recall action taken by the NAEB at the Ames Convention, endorsing the petition of Mayor F. H. La Guardia, requesting permission of the FCC for non-commercial, educational and municipal broadcast stations to rebroadcast programs of the international shortwave stations. Well, the hearing has been held (see BROADCASTING, November 1). Yours truly appeared at the hearing as NAEB representative in behalf of the La Guardia petition. There was no opposition to the petition except that presented by the engineering staff of the FCC.

We have been informed by some NAEB members that they are filing requests with the FCC to rebroadcast programs of WRUL (formerly WIXL). Perhaps you should give serious consideration to the same problem. May we suggest that your application should make clear that the request is for experimental purposes.

SARNOFF ON EDUCATION AND RADIO

NBC PRESENTS for November carries an article by David Sarnoff,

president of RCA, which declares that aims of the broadcasters and educators are identical and complementary. Suggest you read it.

HAVE YOU ANY OLD COPIES OF NAEB NEWS LETTERS OR BULLETINS?

In your files do you have old copies of NAEB Bulletins or NAEB News Letters prior to September 1, 1937? Your secretary is trying to get a complete copy of past circularized letters sent NAEB members. If you have some on hand, how about letting me know what copies are available. When we have all the dates filled in, we are getting bound copies so that NAEB records will be a bit more permanent.

CHEMISTRY IN THE HOME

One of the programs on WILL which is now receiving recognition (and there are many if I may say so) is CHEMISTRY IN THE HOME. During each program Professor L. F. Audrieth of the University of Illinois Department of Chemistry is interviewed by Charles W. Dudley, Chief Announcer for WILL (late of WRUF). Chemistry of things about the home brings out the relationship of chemistry to our every-day life. Each Monday a different home in Champaign or Urbana is selected for the visit. The WILL mobile unit, "WAI," is used for the pickups.

FCC ACTIONS

The University of Kentucky has submitted its application for a new non-commercial educational broadcast station to be located in the High School Building, Beattyville, Kentucky.

WILL, University of Illinois, has applied for authority to determine its operating power by direct method.

WHA, University of Wisconsin, has withdrawn its application for a construction permit to change frequency and increase power, requesting facilities of WMAQ.

WRAA, Purdue university; WYNC, New York City; KFGQ, Boone Biblical College, and WKZO, Kalamazoo, Michigan, all have been given permission recently to broadcast special programs.

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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