

NEWS NAEB LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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DECEMBER 1, 1942

ENGEL ENTERS SERVICE

PRESIDENT HAROLD ENGEL HAS BEEN COMMISSIONED IN THE UNITED STATES ARMY (ANTI-AIRCRAFT, COAST ARTILLERY) AND IS NOW SERVING HIS COUNTRY ON THE WEST COAST. GILBERT D. WILLIAMS, WBAA, IS NOW SERVING AS NAEB ACTING PRESIDENT.

MCCARTY JOINS O W I

H. B. McCARTY, DIRECTOR OF STATE STATION WHA SINCE 1931 AND ASSOCIATE PROFESSOR IN THE DIVISION OF RADIO EDUCATION AT THE UNIVERSITY OF WISCONSIN, HAS BEEN CALLED FOR SERVICE WITH THE OFFICE OF WAR INFORMATION. HE HAS BEEN GRANTED A LEAVE FROM HIS PRESENT DUTIES AND WILL REPORT FOR DUTY IN NEW YORK CITY ON DECEMBER 1 AS SENIOR PROGRAM TECHNICIAN WITH THE OVERSEAS BRANCH OF THE O. I.

THE FEDERAL GOVERNMENT HAS TAKEN OVER PRIVATELY OWNED SHORTWAVE STATIONS AND WILL BUILD OTHERS TO A TOTAL OF 36 TRANSMITTERS. THESE WILL BE BEAMED TO THE FAR CORNERS OF THE EARTH AND OVER THEM THE GOVERNMENT'S CAMPAIGN OF PSYCHOLOGICAL WARFARE WILL BE WAGED. MR. McCARTY WILL BE CHARGED WITH THE RESPONSIBILITY FOR MAINTAINING EFFECTIVE USE OF A PORTION OF THESE BROADCASTING FACILITIES AND THE SCHEDULING OF PROGRAMS TO APPEAL TO THE VARIOUS NATIONALITY GROUPS.

IN 1930 MR. McCARTY RECEIVED A MASTER'S DEGREE IN SPEECH AT THE UNIVERSITY OF WISCONSIN, HAVING PREVIOUSLY BEEN AWARDED A B.A. AT THE UNIVERSITY OF ILLINOIS. AS A GRADUATE STUDENT AT WISCONSIN, HE BEGAN ANNOUNCING OVER WHA IN 1929. WHEN THE PLAN FOR EXPANDING THE SERVICE OF WHA WAS STARTED HE BECAME DIRECTOR OF THE STATION IN 1931.

THE WISCONSIN SCHOOL OF THE AIR, WHICH NOW SUPPLIES IN-SCHOOL SUPPLEMENTARY PROGRAMS FOR THOUSANDS OF CHILDREN EACH WEEK, WAS STARTED BY MR. McCARTY IN THE FALL OF 1931. IN 1935, HE WAS SENT TO ENGLAND BY THE GENERAL EDUCATION BOARD TO STUDY THE EDUCATIONAL BROADCASTING BEING DONE IN THAT COUNTRY. WHILE ABROAD, HE OBSERVED THE METHODS OF THE BRITISH BROADCASTING CORPORATION IN THE PRODUCTION OF PROGRAMS AT BROADCASTING HOUSE IN LONDON, AND WATCHED THE USE OF THE PROGRAMS IN CITIES AND RURAL AREAS OF BRITAIN.

MR. McCARTY IS WELL-KNOWN NATIONALLY FOR HIS LEADERSHIP IN RADIO. IN RECOGNITION OF HIS WORK, HE WAS MADE PRESIDENT OF THE NATIONAL

ASSOCIATION OF EDUCATIONAL BROADCASTERS. HE IS NOW REGIONAL VICE-PRESIDENT OF THE ASSOCIATION FOR EDUCATION BY RADIO AND ALSO A MEMBER OF THE FEDERAL RADIO EDUCATION COMMITTEE OF THE FEDERAL COMMUNICATIONS COMMISSION.

IN ACCEPTING THE OWI SHORTWAVE POST, MR. McCARTY INDICATED THAT HE PLANS TO RETURN TO WHA AS SOON AS HIS SERVICES ARE NO LONGER NEEDED IN THE PSYCHOLOGICAL WARFARE EFFORT.

THREE MEMBERS OF THE WHA STAFF ARE NOW ON LEAVE--McCARTY, ENGEL AND BARTELL. WILLIAM G. HARLEY HAS BEEN MADE ACTING DIRECTOR; WALTER KRULEVITCH, ACTING PROGRAM SUPERVISOR; JOYCE JAEGER BARTELL; ACTING DIRECTOR OF THE SCHOOL OF THE AIR, AND ROY VOGELMAN, CHIEF ANNOUNCER. OTHER MEMBERS OF THE STAFF WILL SHARE INCREASED RESPONSIBILITIES AND NEW TASKS.

NAEB MEETS IN CHICAGO

MEETING CONCURRENTLY WITH THE SIXTH ANNUAL SCHOOL BROADCAST IN CHICAGO ON NOVEMBER 11 WAS NAEB. THE MEETING WAS INFORMAL, WITH MEMBERS PRESENT DISCUSSING PROBLEMS PRIMARILY CREATED BY THE WAR SITUATION. ROLL BY STATIONS INDICATED THAT ALL HAVE INCREASED TROUBLE KEEPING STAFF PERSONNEL, WHILE AT THE SAME TIME THERE WERE ADDED BURDENS OF CREATING GOOD WAR PROGRAMS FOR THE LISTENERS.

AMONG THOSE ATTENDING THE NAEB SESSION AND ATTENDING THE CONFERENCE WERE MAJOR HAROLD W. KENT, CHICAGO RADIO COUNCIL; JOSEF F. WRIGHT, WILL; MRS. PEARL BROXSAM, WSUI; WALDO ABBOT, MICHIGAN; HAROLD ENGEL, WHA; GILBERT D. WILLIAMS, WBAA; DICK HALL, WOI; AND OTHERS WHOSE NAMES WE NEGLECTED TO JOT DOWN.

THE SPECIAL COMMITTEE APPOINTED TO STUDY THE MUSIC SITUATION REPORTED THAT IT WAS CONTINUING ITS STUDY AND AWAITING DEVELOPMENTS.

MICHIGAN PROGRAMS ON THE AIR

TWELVE RADIO PROGRAMS ARE BEING BROADCAST EACH WEEK FROM THE CAMPUS STUDIO AS THE UNIVERSITY OF MICHIGAN STARTS ITS 18TH YEAR OF BROADCASTING, IT IS ANNOUNCED BY PROFESSOR WALDO ABBOT, DIRECTOR OF THE UNIVERSITY'S BROADCASTING SERVICE.

FIVE OF THE BROADCASTS ARE MADE OVER WJR, DETROIT; FOUR OVER WCAR, PONTIAC; AND THREE OVER WWJ, DETROIT. THIS IS THE 16TH YEAR IN WHICH WJR HAS CO-OPERATED WITH THE UNIVERSITY BY PROVIDING TIME ON THE AIR FOR THE CAMPUS BROADCASTS.

THE BROADCASTING PROGRAMS INCLUDE: "WARTIME HYMNS", DIRECTED BY PROFESSOR HARDIN VAN DEURSEN, OF THE SCHOOL OF MUSIC, AND FEATURING THE UNIVERSITY CHOIR; FACULTY NEWS COMMENTATOR; "MEET THE EMERGENCY," DRAMATIC PROGRAM; DRAMATIZATION, DIRECTED BY PROFESSOR DAVID OWEN,

ASSISTANT PROFESSOR OF SPEECH; "MEDICINE IN THE WAR," - A SERIES OF TALKS BY MEMBERS OF THE MEDICAL SCHOOL FACULTY; "TELL ME, PROFESSOR," BY PROFESSOR ARBOT; "IT HAPPENED BEFORE," DRAMATIZATION; "PATRIOTIC MUSIC," DIRECTED BY DR. JOSEPH E. WADDY, CHAIRMAN OF THE MUSIC COMMITTEE OF THE MICHIGAN COUNCIL ON NATIONAL DEFENSE.

FREEDOM OF PRESS ON WSUI

A SERIES OF SIX HALF-HOUR RADIO PROGRAMS DEALING WITH THE BATTLE FOR FREEDOM OF THE PRESS IN AMERICA HAVE BEEN RECENTLY WRITTEN, PRODUCED AND RECORDED AT THE STATE UNIVERSITY OF IOWA, IOWA CITY. WRITTEN IN PARTIAL FULFILLMENT FOR HIS MASTER'S DEGREE IN JOURNALISM BY DONALD E. BROWN, THE SCRIPTS ARE AUTHENTIC HISTORICALLY, BEING BASED ON BROWN'S RESEARCH IN THE HISTORY OF JOURNALISM IN THE U.S.

INCIDENTS IN THE LIVES OF SIX OF THE NATION'S OUTSTANDING EDITORS PROVIDE THE DRAMATIC MATERIAL ON WHICH THE SCRIPTS ARE BASED. INCLUDED IN THE SERIES WHICH IS BEING BROADCAST CURRENTLY OVER THE UNIVERSITY'S RADIO STATION WSUI EACH TUESDAY AFTERNOON AND WEDNESDAY EVENING, ARE: (1) "THE MOVING APPEAL," DRAMATIZING THE PART PLAYED BY BENJAMIN FRANKLIN DILL OF THE MEMPHIS APPEAL IN FURTHERING AN AMERICAN FREE PRESS; (2) "THE HONEST CROOK," DEALING WITH LINCOLN STEFFENS AND HIS BATTLE WITH TAMMANY AS EDITOR OF THE NEW YORK COMMERCIAL ADVERTISER; (3) "A CHAPTER IN FREEDOM OF THE PRESS," IS BASED ON THE FAMOUS TRIAL OF JOHN PETER ZENGER; (4) "THE LIFE STORY OF JOSEPH PULITZER" TREATS WITH HIS EARLY DAYS ON THE ST. LOUIS POST-DISPATCH; (5) "THE ABOLITIONIST EDITOR," CONCERNS THE COURAGE OF THE REVEREND ELIJAH PARISH LOVEJOY, WHO, IN DEFENDING HIS OBSERVER PASSES AT ALTON, ILLINOIS, GAVE HIS LIFE FOR THE CAUSE OF A FREE PRESS; AND (6) "THE STRANGE CASE OF FREMONT OLDER," THE CRUSADING EDITOR OF THE SAN FRANCISCO BULLETIN.

THE SCRIPTS WERE WRITTEN UNDER THE DIRECTION OF PROFESSOR CHARLES L. SANDERS OF THE SCHOOL JOURNALISM AT THE UNIVERSITY. THEY ARE BEING CAST AND PUT INTO PRODUCTION BY PROFESSOR H. CLAY HARSBARGER OF THE DEPARTMENT OF SPEECH, WHILE THE RECORDING IS SUPERVISED BY PROFESSOR CARL MENZER OF THE COLLEGE OF ENGINEERING, DIRECTOR OF STATION WSUI.--EDITOR AND PUBLISHER (WE HAVE HOPES OF ADDING SCRIPTS TO NAEB SCRIPT EXCHANGE.)

AER SPONSORS PUBLICATION OF OBELER PLAYS

THE ASSOCIATION FOR EDUCATION BY RADIO HAS SPONSORED THE PUBLICATION OF ARCH OBELER'S PLAYS FOR AMERICANS, A COLLECTION OF THE SERIES HE WROTE AND PRODUCED ON SUNDAY AFTERNOONS ON THE NBC NETWORK LAST SEASON. TITLES INCLUDE "JOHNNY QUINN, U.S.N.," "LETTER AT MIDNIGHT", AND "CHICAGO, GERMANY".

MAJOR HAROLD W. KENT, RADIO BRANCH, BUREAU OF PUBLIC RELATIONS, WAR DEPT., AND PRESIDENT OF THE A.E.R., HAS WRITTEN THE FOREWORD, IN WHICH HE STATES, "MANY MEMBERS OF THE A.E.R. WILL GLADLY ACCEPT THIS OPPORTUNITY TO REBROADCAST THOSE ROYALTY-FREE SCRIPTS TO A WIDER AMERICAN PUBLIC IN THEIR OWN COMMUNITIES AND TO CONSIDER THEM ALONG WITH OTHER LITERATURE ON THE WAR IN THE ENGLISH AND SOCIAL STUDY CLASSROOMS OF THE NATION."

PRODUCTION NOTES REGARDING THE PLAYS THEMSELVES, MUSIC, SOUND, AND CASTING, ARE INCLUDED AFTER EACH OF THE THIRTEEN SCRIPTS, AND A GLOSSARY OF RADIO TERMS IS APPENDED. FURTHER INFORMATION REGARDING "PLAYS FOR AMERICANS" MAY BE HAD BY WRITING THE OFFICES OF THE RADIO COUNCIL.

F C C ACTIONS

IN RECOGNITION OF THE EVIDENT SCARCITY OF MATERIALS AND MANUFACTURING FACILITIES, THE FEDERAL COMMUNICATIONS COMMISSION, IN COOPERATION WITH THE BOARD OF WAR COMMUNICATIONS, HAS ADOPTED ORDER NO. 107 REQUIRING THE READJUSTMENT OF BROADCAST TRANSMITTERS IN THE INTEREST OF CONSERVATION OF EQUIPMENT. AS A RESULT OF THESE READJUSTMENTS RADIATED POWER IS DECREASED BY ONE DECIBEL; THE LIFE OF BROADCAST EQUIPMENT IS MATERIALLY PROLONGED THEREBY, BUT NO CHANGE WILL BE NOTICEABLE TO THE BROADCAST LISTENER. THE LICENSED POWER OF STATIONS REMAINS UNCHANGED. (11/7/42)

WBEZ, BOARD OF EDUCATION, CHICAGO, WAS GRANTED EXTENSION OF COMPLETION DATE ON FM CONSTRUCTION PERMIT TO MARCH 7, 1943. (11/30/42)

--SCHOOLEY

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