



# NEWSLETTER

of the NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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## Recent FCC Actions

The FCC recently issued a new allocation table containing 1756 VHF and UHF assignments, 615 of which are reserved for education (107 V's and 508 U's). The NAEB staff is studying the plan now and comparing it with its own study which contained just over 1000 reservations for education. Under the previous FCC plan, issued in 1963, about 700 reservations were provided.

- On the same day the FCC invited comments on a proposal to make better use of channels 70-83, particularly with respect to reserving them for educational use. Comments are due by March 28.

- In a separate proceeding the FCC invited comments on changes in the rules for the ITV fixed service. The changes provide that no more than four channels in any geographical area could be used by any one applicant (the limitation now is five) and prevent applicants from applying for more channels than they intend to use promptly. These comments are due by March 21.

## TV Meetings

- Fourteen eminent educators and instructional broadcasters—many of them NAEBers—participated in a national symposium on TV in the secondary school in late January at Indiana University. Results of the symposium, sponsored by the new National Center for School and College Television (NC SCT), will be published and made available to educators and broadcasters.

- The North Central Association's Subcommittee on Television conducted a seminar last August on "The Projected Uses of Television in Education for the Next Decade," as part of the final phase of a two-year USOE project. The project was to end December 31, and the subcommittee is preparing a project report.

## Playwrights Respond

WTTW, Chicago, announced on January 17 that 300 playwrights from across the country had already responded to its script-writing contest. Deadline for submissions is April 1. (See December, 1965, *Newsletter*, p. 1.)

## Convention Plans Move Ahead

Plans are underway for the 42nd annual NAEB convention, to be October 23-27, 1966, at the Muehlebach Hotel, Kansas City, Missouri. Convention sites for the next four conventions will be: 1967, Hilton Hotel, Denver; 1968, Sheraton Park, Washington; 1969, Sheraton Hotel, Cleveland; 1970, Washington, hotel unknown.

## Chicago to Host Region III (Midwest) Meet

NAEB Midwesterners will meet March 25-27 in Chicago at the Pick-Congress Hotel and the University of Illinois Chicago Circle campus. Conferees may attend the equipment exhibit of the NAB at the Conrad Hilton Hotel by special pass.

Topics on the schedule include community and in-school programing, engineering, station management, funding, TV graphics, radio news and public affairs, and ITV programing and production. Tours have been arranged of the new Chicago ETV Center (home of WTTW and WXXW) and of CCTV installations.

Representatives of NAEB's Washington headquarters will brief the group on NAEB activities at the luncheon March 25.

## Films for Purchase

- NBC has released its award-winning children's educational program, "Exploring," on 16mm film for purchase by schools and libraries. The series can be previewed Saturdays at 12:30 EST on NBC. \$150 black and white, \$300 in color. Teacher's guides will be supplied with films. Write: Graphic Curriculum, Inc., 41 East 42nd St., New York, N.Y. 10017.

- "The Questions and the Answers," a 16mm color film on Congressional investigations, may be purchased at \$175 per copy from: Pepperdine College, Office of Civic Services and Research, South Vermont at 79th Ave., Los Angeles, Calif., 90044. TV use is available to purchasers with written permission of producers Maurice Ries and John Hennessey.

## NAEB Southern Area To Meet in Memphis

NAEB's Region II is sponsoring a Southern Area Conference March 31 through April 2 at the Holiday Inn-Riverview in Memphis. NAEB members from Arkansas, Louisiana, Missouri, Oklahoma, and Texas have been invited, in addition to those in Region II.

The meeting will begin with a three-hour special-interest session for engineers beginning at 2 p.m. March 31. Other special-interest sessions have been planned for management, radio production, studio teachers, facilities and equipment, graphics, promotion, utilization/classroom teachers, funding, research and development, and TV production. General sessions on legislation and interconnection are also scheduled.

## 2500 mc Developments

- A multi-media kit of information for those interested in 2500mc is being developed by the Greater Manhattan subregional group of the National Committee for Developing ITV Fixed Service established by the FCC on November 4, 1965. The basic information portion of the kit is already underway, and will be made available as rapidly as possible to assist educators and broadcasters to use the 2500-2690mc bandwidth. Under the general chairmanship of Bernard Cooper, the developers include Betty Smith, Dalton Levy, Rev. Michael Dempsey, Msgr. Joseph O'Keefe, and Norman Hosler.

- In California, two area committees have been established, to advise the State Television Advisory Committee and the FCC national committee, and to coordinate channel allocation requests from applicants in the respective areas.

On the Los Angeles committee is Allan Fink, chairman; Paul Jillson, vice chairman; Frank George, secretary; and on the executive committee, James Loper, David Hooker, Harold Kuerschner, Allen Cuppy, and Rev. John Urban. Ex-officio members are Harry Skelly, Robert Gerletti, and Lawrence T. Frymire.

San Francisco's committee includes George Noone, chairman; Jacob Wiens, vice chairman; and Lyn Vivrette, secretary; and on the executive committee, Al Isberg, William Sanborn, Sally Davis, Ernest Berg,

R. L. Smith, and Msgr. Francis Quinn. Ex-officio members are Skelly and Frymire and Ken Winslow, Robert Morrill, and Gardner Hart.

## Sign Samoa Contract

On March 24, the NAEB and the government of American Samoa signed an agreement extending the contract for the Samoan ETV project until November, 1966.

## Kaltenborn Scholarship

April 1 is the application deadline for the 1966-1967 H. V. Kaltenborn Radio-TV Scholarship at the University of Wisconsin. Students of junior standing or above may apply for the \$1200 scholarship. Write: Prof. H. B. McCarty, Division of Radio-TV Education, University of Wisconsin, Madison, Wisconsin 53706.

● Hofstra University also offers a Kaltenborn scholarship this year—of \$1350. Write: Dr. Frank Iezzi, Hofstra University, Hempstead, New York 11550.

## Some NDEA Institutes in Educational Media

The deadline for applications is March 21, 1966.

**Boston U.**, June 20-July 29. Dr. Gaylen Kelley, Director, Media Institute, Boston U., 765 Commonwealth Ave., Boston, Mass. 02215.

**Colorado U.**, of, June 20-July 29. Dr. Robert de Kieffer, Stadium Bldg., Room 340, U. of Colorado, Boulder, Col. 80302.

**Miami U.**, June 20-August 10. Dr. James W. Taylor, School of Education, Miami U., Oxford, Ohio 45056.

**Michigan State U.**, June 26-July 29. Dr. James L. Page, Director, NDEA Institute, College of Education, Michigan State U., East Lansing, Mich. 48823.

**Purdue U.**, June 20-August 12. Prof. Carolyn I. Whittenack, Education Bldg., Purdue U., Lafayette, Ind. 47907.

**Southern California U.**, of, June 27-August 19. Robert Heinrich, Annex 101, U. of Southern California, Los Angeles, Calif. 90007.

## Dotty Templeton Leaves NAEB

Mrs. Dorothy Templeton, whose face is familiar to NAEB convention attendees of the last few years, left the NAEB March 1 to head up the office force for the director of the Illini Union at the University of Illinois. During her five and a half years with the NAEB she handled various duties, including membership records, billings,

mailing of publications, and much correspondence—with members, prospective members, and others. She also served as office manager for the Urbana NAEB office and, at different times, as secretary and assistant manager of the network and as secretary and editorial assistant for publications.

Her resignation was brought about by the NAEB's current plan to close out some of the functions of the Urbana office and move them to the Washington headquarters.

## ETV Facilities Program Actions

In the two latest ETV Facilities notices, HEW announced the approval of grants to establish eight new ETV stations, to expand facilities for eight others, and to improve production facilities at one university. The latter was a \$141,126 grant to the University of Alabama.

The grants for new stations are: Ch. 13, Alliance, Nebr., \$187,851; Ch. 35, Columbia, S.C., \$296,220; Ch. 11, Honolulu, \$178,881; Ch. 44, Boston, \$725,190; Ch. 34, Vincennes, Ind., \$93,484; Ch. 64, Scranton, Pa., \$200,000; Ch. 21, Pensacola, Fla., \$177,768; and Ch. 45, Olney, Ill., \$400,381.

The grants for expansion are: KPEC-TV, Tacoma, Wash., \$85,677; WHRO-TV, Norfolk, Va., \$26,306; WTWS, Detroit, \$369,604; WMFE-TV, Orlando, Fla., \$25,000; KWCS-TV, Ogden, Utah, \$113,392; WEDU-TV, Tampa, Fla., \$110,000; WGBH-TV, Boston, \$78,042; and WHYI-TV, Wilmington, Del., \$652,390.

The notices also announced acceptance for filing of applications for two new stations and three expansions. The new stations are Ch. 21, Rochester, N.Y., and Ch. 14, Mt. Pleasant, Mich., at respective estimated project costs of \$698,034 and \$263,189. The expansions and estimated total costs are: KRMA-TV, Denver, \$250,442; KTCA-TV, St. Paul, \$606,282; and KTXT-TV, Lubbock, Tex., \$270,660.

## Publications

● Members of the NAEB may obtain copies of a booklet published by the New England Theatre Conference, at the special price of \$.85 per copy, including postage. (Regular price: \$1.25). The 42-page booklet, *Repertory Theatre in America: The Problem and the Promise*, is a report based on a theatre conference at Tufts University in October, 1964.

● Copies of a special *Kansas City Star* supplement on UNESCO are available free from the Secretariat of the National Commission, Room 2425, Department of State, Washington, D.C. 20520.

● The European Broadcasting Union

has issued a 52-page booklet describing and picturing EBU activities.

● The 1966 Audio-Visual Equipment Directory is now available at \$6, \$5.50 if payment accompanies order, from: NAVA, 3150 Spring Street, Fairfax, Virginia 22030.

## SREB Plans Seminars

Plans for the first two of the six seminars for southern journalists (February *Newsletter*, p. 1) are complete, and the deadline for applications is March 15. The University of Virginia will host the April 8-22 seminar on legislative reapportionment, and Duke University's Quail Roost Conference Center will be the meeting site May 4-7 of the group discussing the impact of computers on society.

## International Study Tours

● Mrs. Lillian Brown is accepting reservations for a five-week radio-TV study tour of Europe, June 22-July 27, 1966. The price per person is \$1475. Countries to be visited: England, Holland, France, Germany, Austria, Switzerland, Hungary, Poland, Czechoslovakia, Russia, Sweden, Denmark. Information from Mrs. Brown, 210 Eye Street North West, Washington, D.C. 20006.

● William J. Ballard plans a three-week trip for 30 to 40 people, visiting England, Holland, West Germany, Switzerland, Italy, and France. Price: \$875. Write him at Delta College, University Center, Michigan.

## "Meeting Europe" Courses

March 31 is the deadline for applications for this summer's courses to acquaint foreigners with seven European countries. The week-long courses cost \$30 each, including tuition, simple accommodation, board, and excursions. Participation is mainly open to adults age 20 to 40. The dates and countries included are July 9-16, Austria; July 16-23, Great Britain; July 23-30, France; August 6-13, Netherlands; August 6-13, Finland; August 13-20, Germany; and August 13-20, Belgium. Obtain applications from the European Bureau of Adult Education, Huize 'Kranenburgh', Hoflaan 22, Bergen Nh., the Netherlands.

## Funt Gives Money for Negro Radio-TV Study

Allen Funt, originator and star of TV's *Candid Camera*, has given \$16,000 to Syracuse University to establish four graduate fellowships in TV and radio, for Negro students. In his presentation, Funt said that the broadcast industry is ready and anxious to hire a greater number of qualified Ne-

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groes, and he added, "It is my hope that through this financial assistance to worthy students we can encourage Negroes to fill these vacancies in the industry."

## News Notes

### PERSONNEL

▶ G. H. Strimel, Jr. recently became general manager of the Northeastern Pennsylvania ETV Association, Wilkes-Barre. The association has received a \$200,000 HEW grant and has been donated \$262,000 of equipment from the Taft Broadcasting Company to put the new UHF station on the air. Strimel was formerly with Bucknell University where he was educational media specialist on a school improvement project, and faculty advisor to WVBU-FM.

▶ Richard F. Hartzell, formerly director of the TV-radio-film office at Washington University, St. Louis, has become executive producer for the instructional resources center, State University of New York at Stony Brook. The new center will emphasize research and development in the design of new instructional materials.

▶ J. Michael Collins has become general manager of WNED-TV, Buffalo. Collins has been with the station since its beginning and has served in every capacity. He is also president of the New York State Educational Radio and Television Association. Collins replaced Les Martin.

▶ Halas L. Jackim left the State University College at Oswego, New York, for Rio de Janeiro in late January. He will be an advisor to the Brazilian Ministry of Education on elementary school administration for two years.

▶ Robert Davy, television writer-producer, has become acting manager of KWSC-TV, Washington State University, Pullman. He replaced Calvin Watson, who is on leave in England to study British broadcasting and English theater. He will also investigate TV in four other European countries.

▶ Oregon Educational Broadcasting recently announced the following promotions: Roger W. Widness to fill a new promotion and development position; Ralston E. Smith, formerly traffic and continuity man at KOAC-AM-TV, to replace Widness as information representative; and Thomas Doggett, to replace Bob Hinz as TV production manager at KOAC radio and TV; Hinz became general manager last fall.

▶ Robert D. Smith has been appointed director of programming for WETA, Washington, D.C. He was formerly director of program development.

▶ William Manschot was recently appointed to the newly created post of program manager of WTTW, Chicago. He will be in charge of coordinating and supervising all non-engineering aspects of program production.

▶ Jim Huebner recently joined the engineering staff of the department of radio and TV at St. Petersburg Junior College. He was a former student in the department

and will serve as assistant to the chief engineer, Jerry Mieldazis.

▶ Jerry Miller has joined the staff of KUSD, radio and TV, University of South Dakota, as continuity and public relations director. He was formerly with KELO in Sioux Falls. David Weinkauff has been appointed a part-time producer-director for KUSD-TV.

▶ The Georgia Educational Television Network production center in Atlanta has announced the following additions to its staff: David McMurtrey, formerly with WUFT-TV, as art director, and Ray Carlton, also with WUFT-TV, as studio supervisor. Guy Cochran has transferred from GETN's WJSP-TV, Columbus, to WABW-TV, Pelham, to become chief engineer for the station which is under construction. Roy Smith has become a transmitter engineer for WJSP-TV.

### INTERNATIONAL

▶ WHA, University of Wisconsin, and AID are cooperating in a project on health and nutrition problems in eighteen Latin-American nations. WHA will provide radio programs, spot announcements, posters, flipcharts, and other materials dealing with such practical problems as how to mix powdered milk, how to store food, how to have a home garden, how not to feed rats, etc.

▶ A new airborne TV operation patterned after MPATI began broadcasting from Saigon late in January, with AID assistance. One transmitter will broadcast programs for American troops, while another will broadcast to the Vietnamese people in their own language.

### STATE AND REGIONAL

▶ Hawaii's ETV network will begin broadcasting in April. When complete, next year, it will serve 98% of the public schools, 95% of the private schools, and 95% of the population at home. The net is a cooperative service of the University of Hawaii and the state education department, and the university has announced the personnel for its Division of ETV Broadcasting: Robert Reed, director, James John, producer-director, Vincent Molinare, graphic artist, and Mrs. Carol Barnhill, program assistant, all were formerly with the university itself. From the mainland came Nicholas Carter, producer-director, and Charles Hamilton, graphic art supervisor, both from Florida Atlantic University; Cliff Eblen, program manager, formerly with WHA, University of Wisconsin; Lyle Mettler, studio facilities supervisor, from Washington State University; and Gordon Tuell, production manager, from the University of Washington. Chief Engineer Henry Cronin was formerly with the Samoa ETV project, and the other engineers all came from KHVH-TV, Honolulu—Katsumi Asaeda, studio engineer; Hiroshi Nakamoto, VTR engineer; and Akio Sakata, engineering supervisor. Bob Hirata, administrative assistant, and Miss Helen C. Simmons, traffic

continuity supervisor, complete the staff.

▶ South Dakota's legislature has appropriated \$400,000 (to be matched by federal funds) to establish the first phase of the proposed state ETV network. Phase I will expand KUSD-TV to full power covering areas of four states, will establish Ch. 8 at full power in Brookings, and will activate Ch. 9 in Rapid City. The bill was amended to memorialize next year's legislature to appropriate the remaining \$400,000 to establish the remainder of the net.

▶ The Kentucky legislature passed a \$359,000 allocation to establish an ETV net there. The planned sale of \$5.3 million in bonds to add to the ETV funds was also approved. Now the ETV authority hopes to obtain \$1 million in matching funds and another \$1.7 million from the President's Appalachia program.

▶ In Pennsylvania, within the next year seven ETV stations are expected to be operating nine channels; this depends upon activation of a channel at Erie and one in the Wilkes Barre-Scranton area. Specifications have been completed for a state net integrating all stations. Pennsylvania also plans statewide use of radio for education.

### PROMOTION

▶ To encourage contributions to the station, WHYY, Philadelphia, is offering to all contributors of \$25 or more a copy of *Mastering the Art of French Cooking*. Julia Child, star of the popular *French Chef* program, coauthored the book, which retails for \$10.

▶ In his TV column in the *Washington Evening Star* recently, Bernie Harrison compared two lists of programs he had received—one from Washington's ETV station, WETA, and the other from ABC-TV. He compared by quoting the information as received, including brief descriptions of the programs. For lack of space here, we will list only some titles. *IVETA*: "Cineposium" (contemporary film-makers), "Music for America" (folk singers), "Parents and Dr. Spock," "U.S.A.—The Novel," "U.S.A. Photography," "English—Fact and Fancy." *ABC*: "Rat Patrol," "Silver Springs" (comedy), "Attack!" "Long Hunt of April Savage" (western), "The Clumbys" (comedy), "Ace of the Mounties," "Them Monroes."

### AWARDS

▶ WMEB-TV, University of Maine, was one of two winners in a recent competition in Maine sponsored by United Press-International. The station's entry, "Trial by Jury vs Trial by Press," placed second in the competition which saw entries from six of Maine's nine TV stations.

▶ Western Michigan University, Kalamazoo, won the distinguished service award from the Institute of International Education and the Reader's Digest Foundation.

▶ KRMA-TV, Denver, won two awards for its *We the People* series—from the American Bar Association and from the

Denver Bar Association. The station's *The Glory Trail*, produced for NET, won an award from the American Association for State and Local History.

## INSTRUCTION

▶ The South Carolina ETV network reports that over 12,000 students successfully completed the course, *If Disaster Strikes*, during the first semester. Twice the air time is available for the medical self-help series during the second semester.

▶ WBGO-FM, Newark, is the only outlet in the East for Chevron School Broadcast, a half-hour weekly radio concert with commentary produced for classroom use, by the Chevron Oil Company. The series is broadcast over more than 120 stations and reaches 3 million children in over 8,500 schools—mostly in the western states.

▶ St. Petersburg Junior College is using its CCTV facilities to present dental post-graduate courses in cooperation with the regional dental association.

▶ The new studio at the Teaching Resources Center of the University of Delaware at Newark will produce two major instruction projects this spring for distribution via the three-channel Delaware ETV network. One is an in-service program for teachers, a mathematics background course for understanding the current approach in elementary school. The other is to acquaint counselors, students, and parents with current Selective Service requirements and with military career programs open to high school graduates. Other projects include: a series of briefings for the Wilmington Police Department by city officials and university psychologists and sociologists, the use of videotape machinery in speech laboratories, and storage of special lectures by distinguished faculty members.

▶ In the teacher preparation program at the University of Texas, junior students are observing actual classroom instruction in two Austin public schools through CCTV. Following the TV, the students discuss what they have seen, with the guidance of their professor.

▶ At St. Petersburg Junior College, Leslie Smith and Earl Kohler recently completed a series on the national government. Since such courses undergo constant revision, they would like to have anyone knowing of films and film catalogs in the area of national government and state and local government send information to: Prof. Earl F. Kohler, Department of Social Sciences, St. Petersburg Junior College, P.O. Box 13489, St. Petersburg, Fla. 33733.

▶ Indiana University's radio-TV service now provides about fifty hours of CCTV course instruction per week to the Bloomington, Indianapolis, and Purdue campuses. "This is about twice as much," says James Perry, CCTV supervisor, "to about three times as many students as we've done in the past." He said there has been a very sharp increase in the Indianapolis enrollment.

▶ Nighttime programming began for the first time on KYNE-TV, Omaha, on January 31, and one of the programs broadcast in the evenings is an instructional program in modern mathematics, directed toward parents. A unique feature is that utilization centers are open to the public in schools, where adults can watch the program and receive instruction from a professional math teacher.

▶ Elementary schools in the Austin-San Antonio area are in the fourth year of Spanish instruction by TV, and students who are now in junior high school classes of traditional Spanish instruction "definitely show superior ability with Spanish," says Tom Ditzel, ITV coordinator for KLRN-TV. Preliminary studies indicate that students who have a TV experience show noticeable superiority in conversational skills and pronunciation. KLRN uses only native Spanish speakers so that pupils hear correct pronunciation.

▶ The Georgia ETV network telecast live for school youngsters a recent address to the state legislature by the governor. This was the first time permission was given to telecast the joint session. The program began ten minutes before the address, with historical references to the capitol.

## GENERAL

▶ WNYE-TV, New York, expects to be ready for broadcasting sometime in mid-

April, when construction of a new tower and transmitter is completed on the roof of Brooklyn Technical High School. The production center is producing and stockpiling programs now for use then.

▶ KLPR-TV, Oklahoma City, is scheduled to go on the air about March 1. The UHF will serve 80,000 square miles with an effective radiated power in excess of 1,000 kw.

▶ San Antonio College (Tex.) has applied to the FCC for an FM station license.

▶ Educational Services, Inc., is setting up a studio in Watertown, Mass., to produce films and videotapes for use in training teachers. WGBH, Boston, is cooperating.

▶ WBGU-TV, Bowling Green State University, moved into new studios in a different building recently.

▶ During 1966 KWSC-TV, Washington State University, hopes to expand its program service to several other points in the state by microwave relay. The project will cost \$100,000.

▶ Construction is expected to begin this spring on two new stations for the Nebraska ETV network—Channel 9 at North Platte and Channel 13 at Alliance.

▶ New Georgia ETV stations have set programming target dates: July 30 for WCES-TV, Wrens, and September for WCLP-TV, Chatsworth. WSJK-TV, Sneedville, Tennessee, expects to begin tests in June.

## PLACEMENT POSITIONS AVAILABLE

(For information, write Miss Yasmine Mirza, Placement Service, at the NAEB in Washington. In order to be considered through these channels, the reader must be an Individual Member of the NAEB, with credentials on file with the NAEB Placement Service. Non-members can save time by sending the \$10 annual dues and \$10 Placement registration fee at the time of inquiry.)

- Mar 1 Television studio assistant. Camera operation, lighting, etc. Excellent opportunity for recent radio-TV graduate looking for experience; chance for future advancement to producer/director. Immediate opening. Salary \$5000-\$5500.
- Mar 2 Assistant professor qualifying in radio-TV area for major Midwest university. Involves supervision and teaching in dramatic and nondramatic writing, radio and TV production, etc., in both graduate and undergraduate levels. Ph.D. required plus college-level teaching experience. \$9,500-\$10,500 plus 10% of base pay for half-time summer load.
- Mar 3 Creative graphic artist for well-known corporation in large eastern city. Experience in creating instructional materials for TV, motion pictures, filmstrips and slides. Salary commensurate with ability. Excellent benefits. Interviewing and relocation expenses reimbursed.
- Mar 4 Television engineer with three years experience and first-class commercial phone license; television technicians preferably with one year experience and first-class commercial phone license. Openings in ETV office of important southwestern university. Salary dependent on experience and references.
- Mar 5 Assistant professor for Big Ten university. Responsibility for basic production courses in TV-film as well as graduate research required. Interest in creative experience with video and cinematic media desirable. Ph.D. required. Open September 1966. \$8400, negotiable depending upon background.
- Mar 6 Assistant professor of radio-TV. Dual responsibility of teaching beginning and advanced TV production and TV producer-director for east central university. Research and writing in radio-TV-film required. \$8,000 initial salary (negotiable on experience) for 10 months. Advanced degree required, with Ph.D. or partial preferred but not mandatory. Open September 1966.
- Mar 7 Immediate: Need chief engineer. Should have administrative as well as technical competency. Going to full power and complete color in new building facility scheduled for completion 1967. Excellent state benefits, working conditions, and location.

Scanned from the National Association of Educational Broadcasters Records  
at the Wisconsin Historical Society as part of  
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



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